

## Take Photos Leave Footprints Privacy Policy

This privacy policy sets out how Take Photos Leave Footprints uses and protects any information that you give Take Photos Leave Footprints when you use this website.

Take Photos Leave Footprints is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, this information will be used only in accordance with this policy.

Take Photos Leave Footprints may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 01 November 2013.

### **Definitions**

In this privacy policy references to “we”, “us”, “our”, “Take Photos Leave Footprints” are to Take Photos Leave Footprints. References to “our website”, “the website”, “our websites” are to [www.takephotosleavefootprints.com](http://www.takephotosleavefootprints.com).

### **What we collect**

The information that we collect via the website may include:

- name
- contact information including email address, telephone, fax and address
- demographic information such as postcode, preferences and interests
- Visitor IP addresses
- Visitor location information

### **What we do with the information we gather**

Any personal information collected using this website will be used in accordance with the Data Protection Act 1998 and other applicable laws. The information will be used to understand your needs, provide you with a better service and for the following reasons:

- For internal record keeping
- To improve our blog and content offering
- To periodically send newsletters
- To customise your browsing experience and/or our websites to provide information that we consider relevant to you
- To contact you, from time to time, for market research purposes. We may contact you by email, telephone, fax or mail
- To monitor the use of our websites and collect usage statistics

### **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure information collected online.

## **Cookies**

A cookie is a small data file which is stored by your web browser on the hard drive of your computer, when you visit certain web pages. Cookies allow web applications to respond to you as an individual by tailoring its operation to your needs, likes and dislikes by gathering and remembering information about your preferences. Cookies do not usually store or collect personal information in isolation, but are read and interpreted by web browsers and web sites. A cookie will not cause harm to your computer and no personally identifiable information is stored using cookies from our website.

There are a number of different types of cookies that may be created when you visit our website:

- Persistent cookies are cookies that remain on your hard drive and provide information over multiple visits to the website
- Session cookies are cookies that are stored either on your computer or on the web server and are deleted when you close your web browser after every visit
- Third party cookies are cookies that are used by third party websites and services such as Google Analytics that are embedded in our website

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

By using our website you agree to accept cookies. You will be promoted about the use of cookies on your first visit to our website. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. Declining cookies may prevent you from taking full advantage of some features of the website.

## **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [admin@takephotosleavefootprints.com](mailto:admin@takephotosleavefootprints.com)
- If you would like your details removing from our system, or would like to stop receiving any other type of communication, write to or email us at [admin@takephotosleavefootprints.com](mailto:admin@takephotosleavefootprints.com)

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting, if you have not requested that we do not do so.

You may request details of personal information which we hold about you. If you would like a copy of the information held on you please write to [admin@takephotosleavefootprints.com](mailto:admin@takephotosleavefootprints.com).

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.

## **Links to other websites**

This privacy policy covers this website. Any other websites that may be linked to by our website are subject to their own policies, which may differ from this policy. Take Photos Leave Footprints cannot be held responsible for the protection and privacy of any information that you provide whilst visiting such websites. Exercise caution and check the policies applicable to any external websites.